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Strategies for Leveraging Informed Consent Discussed at Leading Patient Safety Conference

ATLANTA, August 13, 2007 — Dialog Medical, the leading provider of informed consent and patient education systems for hospitals and physician practices, today announced that informed consent will be the focus of a poster presentation - "Starting Point or Afterthought? Leveraging Informed Consent to Improve Patient Safety" - at the Sixth Annual Quality Colloquium in Cambridge, Massachusetts.

- **Date and location:** Opening Poster Board Reception; Monday, August 20 at 6:00 pm; Memorial Hall, Harvard University
- **Presenter:** Timothy Kelly, MS, MBA, Vice President, Dialog Medical
- **Description:** Early in 2007, in a public policy white paper on health literacy and patient safety, the Joint Commission called upon healthcare institutions to redesign their informed consent forms and their informed consent processes. This poster explores the background for that call to action and provides specific strategies for improving patient safety via attention to the informed consent process. The use of an automated informed consent application to confirm patient understanding of contemplated treatments and procedures, and to enhance existing processes for preventing wrong-patient/wrong-procedure/wrong-site surgeries, will be reviewed.

Dialog Medical's iMedConsent™ application includes procedure-specific consent forms for more than two thousand medical and surgical procedures, patient education documents for thousands of diagnoses and treatments, and an extensive anatomical image gallery that allows the physician to annotate images and simplify complex topics for the patient. In addition, the application automates the completion of patient documentation ranging from HIPAA disclosures to advance directives, including the digital capture of signatures, paperless storage of signed documents, and electronic notation in the patient's medical record.

"We are honored to have been invited to share our experience at this key patient safety conference," said Michael Burke, president of Dialog Medical. "We believe a discussion of the strategies employed by leading healthcare institutions to reduce the risk of medical errors by automating the informed consent process will contribute to the exceptional curriculum offered at the Colloquium."

About Dialog Medical

Dialog Medical is a leading provider of informed consent and patient education systems for hospitals and physician practices. The company's iMedConsent™ application is currently used by more than fifteen thousand physicians in hospitals and physician practices nationwide. For more information on Dialog Medical and its products, visit www.dialogmedical.com.

About The Quality Colloquium

The Healthcare Colloquium Conference Series addresses issues of healthcare policy and practice through executive courses offered at major academic institutions. The first Colloquium, which addressed the impact of the Internet on healthcare, took place on the campus of Harvard University in August of 2000. Subsequent Colloquia, held on the Harvard campus, focused on healthcare privacy, data security, and HIPAA in 2001 and 2002, and on healthcare quality and medical error reduction in 2001, 2003, 2004, 2005, and 2006. The 2007 special edition of the Colloquium will address the issues of patient safety, healthcare reliability, teams and team training, medical education, and medical errors reduction. For more information on The Quality Colloquium, visit www.qualitycolloquium.com.