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## Dialog Medical Announces Expansion of Patient Education Offering

*Licensing of A.D.A.M. Inc.'s QuickSheets library and related image collection provides Dialog Medical customers with enhanced patient education content through the company's iMedConsent™ application*

ATLANTA, December 2, 2009 — Dialog Medical, the leading provider of informed consent and patient education systems for hospitals and physician practices, today announced it has expanded its partnership with A.D.A.M., Inc. (Nasdaq: ADAM), a leading provider of health information and benefit technology solutions, to include A.D.A.M.'s QuickSheets patient education solution in its industry-leading iMedConsent application. The addition of QuickSheets, which contains more than 3,600 patient-friendly health reference articles and their associated images, dramatically expands the repository of resources available to iMedConsent users as they seek to inform patients about their conditions and treatment options. In 2002, Dialog Medical licensed a collection of anatomical images from A.D.A.M. and added to that collection several times.

iMedConsent includes procedure-specific consent forms for more than 2,100 medical and surgical procedures; patient education documents for thousands of diagnoses and treatments; and an extensive anatomical image gallery that allows the physician to annotate images and simplify complex topics for the patient. In addition, the application automates the completion of patient documentation ranging from HIPAA disclosures to advance directives, including the digital capture of signatures, paperless storage of signed documents and electronic notation in the patient's medical record.

"Our clients have realized tremendous value in the use of A.D.A.M.'s anatomical images for many years," said Michael Burke, president of Dialog Medical. "We are excited about the opportunity to expand our patient education offering with comprehensive, easy-to-read articles from a world-class supplier of health information content."

"A.D.A.M. is pleased to be able to provide Dialog Medical's clients with access to our QuickSheets application," said Kevin Noland, president and chief executive officer of A.D.A.M. "We believe strongly in the power of the well informed patient and are pleased to be working with such a progressive company who clearly understands the value of enabling their physicians with effective patient education information."

### **About Dialog Medical**

Dialog Medical is a leading provider of informed consent and patient education systems for hospitals and physician practices. The company's iMedConsent™ application is currently used by more than 15,000 physicians in over 175 hospitals and physician practices nationwide. For more information on Dialog Medical and its products, visit [www.dialogmedical.com](http://www.dialogmedical.com).

### **About A.D.A.M., Inc.**

A.D.A.M. (Nasdaq: ADAM) is a leading provider of health information and benefits technology solutions to healthcare organizations, employers, consumers, and educational institutions. A.D.A.M.'s portfolio of products includes its award-winning Multimedia Encyclopedia and Benergy®, the leading benefits communication and healthcare decision support platform for small and mid-sized employers. A.D.A.M. content and technology solutions help consumers better understand their health, wellness and benefits, while helping healthcare organizations and employers reduce the costs of healthcare and benefits administration. For more information, visit [www.adam.com](http://www.adam.com) or call 1-800-755-ADAM.