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Dialog Medical Continues Growth with Appointment of New Territory Manager

ATLANTA, November 15, 2005 — Dialog Medical, the leading provider of informed consent and patient education systems for hospitals and physician practices, today announced the appointment of Tim Gottesman as territory manager for the West Coast sales territory. In this role, Gottesman is responsible for selling the company's iMedConsent™ application to hospitals and physician practices in the following states: Washington, Oregon, Idaho and Northern California.

Gottesman brings nearly 10 years of sales experience to Dialog Medical. He most recently served as regional vice president for ACN Inc., the world's largest direct sales telecommunications service provider, where he secured more than 12,000 new customers in just eight months. Prior to that, he served as a sales associate for Excel Communications, Inc., and was recognized as a Top 10 global income earner for four straight years.

"Demand for our iMedConsent application among hospitals and physician practices continues to grow, especially as the correlation between improved patient safety and a standardized, automated informed consent process becomes clearer," said Scott Fleischman, vice president of sales at Dialog Medical. "Tim's sales knowledge and experience will be beneficial as we expand our sales efforts to meet this demand."

iMedConsent is designed to help hospitals and physician practices standardize patient communication, particularly surrounding the consent-for-procedure process. The application includes procedure-specific consent forms for most medical and surgical procedures; patient education documents for thousands of diagnoses and treatments; and an extensive anatomical image gallery that allows the physician to annotate images and simplify complex topics for the patient. In addition, iMedConsent automates the completion of patient documentation ranging from HIPAA disclosures to advance directives, including the digital capture of signatures, paperless storage of signed documents and electronic notation in the patient's medical record.

"I am excited about joining a company that offers an application that makes such a dramatic impact on clinical practice," said Gottesman. "iMedConsent is a solution that has become the standard of care for informed consent in hospitals and physician practices across the country, including all 162 Department of Veterans Affairs (VA) hospitals, and that certainly makes the sales process a little easier."

About Dialog Medical

Dialog Medical is a leading provider of informed consent and patient education systems for hospitals and physician practices. The company's iMedConsent™ application is currently used by more than 15,000 physicians in hospitals and physician practices nationwide. For more information on Dialog Medical and its products, visit www.dialogmedical.com.

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