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## Informed Consent a Hot Topic at HIMSS 2007

ATLANTA, February 16, 2007 — Dialog Medical, the leading provider of informed consent and patient education systems for hospitals and physician practices, today announced that informed consent - specifically the company's iMedConsent™ application - will be the focus of two sessions at the HIMSS 2007 Annual Conference & Exhibition in New Orleans.

- “Automating Informed Consent - Applying Information Technology to Improve Quality and Patient Care”  
Date and location: Pavilion Product Session No. PPS50; Tuesday, February 27 at 4:15 pm; Booth 6553  
Presenters: Margaret Reiter, RN, PhD, Director, Patient Safety, Quality and Accreditation, St. Luke's Episcopal Health System and Timothy Kelly, MS, MBA, Vice President, Dialog Medical  
Description: Non-standardized processes frequently impact healthcare organizations' efforts to improve quality. Applying information technology to the traditionally paper-based informed consent process presents an opportunity to enhance JCAHO and CMS compliance while improving patient safety. A case study examining deployment of an automated informed consent solution within a three-hospital system is presented.
- “The Complete EMR: Leveraging Informed Consent Capability”  
Date and location: Session No. 164; Thursday, March 1 at 9:45 am; Convention Center Room 291  
Presenters: John Frenzel, MD, MS, Associate Professor Dept. of Anesthesiology, University of Texas M. D. Anderson Cancer Center and Timothy Kelly, MS, MBA, Vice President, Dialog Medical  
Description: Patient consent is the cornerstone of medical documentation. This process impacts every patient who enters a healthcare facility to receive a treatment or procedure. Inadequate informed consent can have a negative impact upon patient safety, medical malpractice liability, operating room efficiency, and key accreditation requirements. Learn how one healthcare facility improved patient safety, process workflow and quality assurance by storing consents in a native digital form.

Dialog Medical's iMedConsent application includes procedure-specific consent forms for more than two thousand medical and surgical procedures; patient education documents for thousands of diagnoses and treatments; and an extensive anatomical image gallery that allows the physician to annotate images and simplify complex topics for the patient. In addition, the application automates the completion of patient documentation ranging from HIPAA disclosures to advance directives, including the digital capture of signatures, paperless storage of signed documents and electronic notation in the patient's medical record.

“As we saw in the public policy white paper released by the Joint Commission last week, attention to the informed consent process, and to the consent forms themselves, is an imperative for health care organizations,” said Michael Burke, president of Dialog Medical. “Inclusion of the topic in the HIMSS program – for the second consecutive year – will afford attendees the opportunity to evaluate the progressive informed consent strategies of two forward-thinking medical centers.”

### About Dialog Medical

Dialog Medical is a leading provider of informed consent and patient education systems for hospitals and physician practices. The company's iMedConsent™ application is currently used by more than 15,000 physicians in hospitals and physician practices nationwide. For more information on Dialog Medical and its products, visit [www.dialogmedical.com](http://www.dialogmedical.com).