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## Informed Consent Again a Topic of Interest at HIMSS

ATLANTA, February 18, 2008 — Dialog Medical, the leading provider of informed consent and patient education systems for hospitals and physician practices, today announced that informed consent – specifically the company's iMedConsent™ application – will be the focus of an education session at the HIMSS 2008 Annual Conference & Exhibition in Orlando. This marks the third consecutive year a Dialog Medical client has presented on the topic at this leading conference.

“Automating the Shared Decision Making Process – Lessons Learned/New Directions”

Date and location: Session No. 104; Tuesday, February 26 at 2:15pm; Convention Center Room 224D

Presenters: Aaron Fink, MD, Professor of Surgery, Emory University School of Medicine; Manager, Surgical and Perioperative Care, Atlanta VA Medical Center and Timothy Kelly, MS, MBA, Vice President, Dialog Medical

Description: New Centers for Medicare and Medicaid Services requirements have expanded the hospital's role and responsibilities in the critical process of shared decision making. This session examines the Department of Veterans Affairs' Electronic Support for Patient Decisions initiative – a forward-thinking approach to enhancing patient understanding of planned procedures and their care plans. The impact that automating the informed consent process can have upon enhancing patient safety and ensuring compliance will also be discussed.

Dialog Medical's iMedConsent includes procedure-specific consent forms for more than 2,100 medical and surgical procedures; patient education documents for thousands of diagnoses and treatments; and an extensive anatomical image gallery that allows the physician to annotate images and simplify complex topics for the patient. In addition, the application automates the completion of patient documentation ranging from HIPAA disclosures to advance directives, including the digital capture of signatures, paperless storage of signed documents and electronic notation in the patient's medical record.

“Earlier this month, an article in *The Wall Street Journal* focused significant attention on the challenges associated with the informed consent process, the leadership role that the Department of Veterans Affairs has taken in enhancing patient understanding of their conditions and proposed treatments, and the pioneering efforts of Dialog Medical to assist hospitals with automating and standardizing this critical process,” said Michael Burke, president of Dialog Medical. “Inclusion of the topic in the HIMSS program could not be more timely – it will afford attendees the opportunity to evaluate progressive informed consent strategies for ensuring compliance, enhancing safety and reducing risk.”

### About Dialog Medical

Dialog Medical is a leading provider of informed consent and patient education systems for hospitals and physician practices. The company's iMedConsent™ application is currently used by more than 15,000 physicians in over 175 hospitals and in thousands of physician practices nationwide. For more information on Dialog Medical and its products, visit [www.dialogmedical.com](http://www.dialogmedical.com).