

**Contacts:** Tim Kelly  
Dialog Medical  
770-982-7851, ext. 54  
tkelly@dialogmedical.com

## **M. D. Anderson Cancer Center Selects Dialog Medical to Automate Informed Consent Process**

*World-renowned cancer hospital expands capabilities of its state-of-the-art electronic medical record (EMR) via integration with the iMedConsent™ application*

ATLANTA, May 22, 2006 — Dialog Medical, the leading provider of informed consent and patient education systems for hospitals and physician practices, today announced The University of Texas M. D. Anderson Cancer Center has selected and will soon begin clinical utilization of its iMedConsent application to automate the informed consent process. Enterprise-wide automation of this traditionally manual process ensures complete documentation of patient consent to a treatment or procedure.

“We believe that informed consent is the cornerstone of medical documentation,” said John Frenzel, M.D., medical director of the M. D. Anderson Cancer Center ambulatory surgery center. “The company worked with our EMR team to ensure that their consent application is available throughout our organization by leveraging our existing infrastructure and technology to deliver a comprehensive and cost effective solution.”

iMedConsent includes procedure-specific consent forms for more than two thousand medical and surgical procedures; patient education documents for thousands of diagnoses and treatments; and an extensive anatomical image gallery that allows the physician to annotate images and simplify complex topics for the patient. In addition, the application automates the completion of patient documentation ranging from HIPAA disclosures to advance directives, including the digital capture of signatures, paperless storage of signed documents and electronic notation in the patient’s medical record.

“We are very excited about working with an institution as innovative as M. D. Anderson,” said Michael Burke, president of Dialog Medical. “In addition to the quality of care benefits, we are confident the iMedConsent application will help increase operating room efficiency through integration with its perioperative care scheduling system.”

Dialog Medical completed installation of the iMedConsent application in all 162 Department of Veterans Affairs hospitals last fall and recently announced a contract with another large health system in the Houston area.

### **About Dialog Medical**

Dialog Medical is a leading provider of informed consent and patient education systems for hospitals and physician practices. The company’s iMedConsent™ application is currently used by more than 15,000 physicians in hospitals and physician practices nationwide. For more information on Dialog Medical and its products, visit [www.dialogmedical.com](http://www.dialogmedical.com).

### **About M. D. Anderson Cancer Center**

The University of Texas M. D. Anderson Cancer Center is one of the world’s most respected centers devoted exclusively to cancer patient care, research, education and prevention. One of the nation’s 39 Comprehensive Cancer Centers, the organization has ranked among the nation’s top two cancer hospitals in *U.S. News & World Report’s* “America’s Best Hospitals” survey since the survey’s inception in 1990 - number one four times in the last six years. For more information, visit [www.mdanderson.org](http://www.mdanderson.org).