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## **Dialog Medical Secures New Contract with Piedmont Hospital**

*Award-winning facility selects Dialog Medical's iMedConsent™ application to standardize and automate the informed consent process*

ATLANTA, October 2, 2007 — Dialog Medical, the leading provider of informed consent and patient education systems for hospitals and physician practices, today announced a new contract for its iMedConsent application with Piedmont Hospital, a 458-bed acute tertiary care facility serving the Atlanta area.

iMedConsent includes procedure-specific consent forms for more than 2,100 medical and surgical procedures; patient education documents for thousands of diagnoses and treatments; and an extensive anatomical image gallery that allows the physician to annotate images and simplify complex topics for the patient. In addition, the application automates the completion of patient documentation ranging from HIPAA disclosures to advance directives, including the digital capture of signatures, paperless storage of signed documents and electronic notation in the patient's medical record.

"Use of the iMedConsent application should result in our patients having a clearer understanding of planned treatments and procedures," said Steve Taylor, M.D., executive vice president and chief medical officer of Piedmont Healthcare. "The ability to better track signed consent forms should also provide patients with a smoother transition of care."

"We believe the iMedConsent application can help us to better streamline the document management process," said William McClatchey, M.D., chief medical information officer for Piedmont Hospital. "Use of this software tool represents a step forward in coordination of care as we seek ways to better manage documents that come in from external sources."

"It is an honor to be working with an institution that is nationally recognized for both its commitment to patient safety and investment in technology to improve the quality of care," said Michael Burke, president of Dialog Medical. "It is particularly exciting to help support the mission of an organization which serves our community."

### **About Dialog Medical**

Dialog Medical is a leading provider of informed consent and patient education systems for hospitals and physician practices. The company's iMedConsent™ application is currently used by more than 15,000 physicians in over 170 hospitals and physician practices nationwide. For more information on Dialog Medical and its products, visit [www.dialogmedical.com](http://www.dialogmedical.com).

### **About Piedmont Hospital**

Piedmont Hospital is a 458-bed acute tertiary care facility offering all major medical, surgical and diagnostic services. Located on 26 acres in the north Atlanta community of Buckhead, Piedmont is a private, not-for-profit organization with 3,700 employees and a medical staff of more than 900 physicians. Piedmont is a recipient of the 2007 and 2006 Distinguished Hospital Award for Patient Safety™ according to HealthGrades (a leading healthcare ratings company), as well as one of the nation's Most Wired hospitals in the 2007, 2006, 2005 and 2004 100 Most Wired Survey and Benchmarking Study. Piedmont Hospital is a member of Piedmont Healthcare (PHC), a not-for-profit organization that also includes

Piedmont Fayette Hospital, a 143-bed acute care community hospital in Fayetteville, named one of the nation's 100 Top Hospitals® in 2007 for the fourth year in a row and one of the nation's Most Wired hospitals in 2007, 2006 and 2005; Piedmont Mountainside Hospital, a 42-bed community hospital in Jasper, named 2006 Hospital of the Year by the Georgia Alliance of Community Hospitals and one of the nation's Most Improved hospitals in the 2006 Most Wired Survey and Benchmarking Study; Piedmont Newnan Hospital, a 143-bed acute care community hospital in Newnan; The Piedmont Hospital Foundation, the philanthropic entity for private fundraising initiatives; Piedmont Physicians Group, with more than 75 primary care physicians in 21 offices throughout metro Atlanta; and The Piedmont Clinic, a 524-member physician network. For more information about Piedmont Hospital, visit [www.piedmonthospital.org](http://www.piedmonthospital.org).

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