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FOR IMMEDIATE RELEASE

## **Standard Register Finalizes Acquisition of Dialog Medical**

Distinct capabilities combine to positively impact patient safety initiatives and organizational efficiency

DAYTON, Ohio (July 6, 2011) – Standard Register (NYSE: SR) announced today that it completed the transaction to acquire Dialog Medical, the leader in solutions for managing the patient informed consent process. Standard Register now has a 100 percent ownership interest in Dialog Medical, which will be operated as a wholly-owned subsidiary, reporting through Standard Register Healthcare, a business unit of Standard Register.

Standard Register Healthcare’s President Brad Cates characterizes the acquisition as a strong strategic fit. “We have a shared passion and complementary solutions that will enable us to build an even stronger healthcare business with greater scale, and world-class products and services,” Cates said.

Both companies have established leadership positions in healthcare, seeking to positively impact patient education and safety, and organizational efficiency. Standard Register Healthcare provides services and technology for patient identification and verification, patient safety and streamlining workflows for more than 3,000 clients including 62 percent of U.S. hospitals. Atlanta-based Dialog Medical is the recognized leader in standardizing, automating and documenting the informed consent process for over 200 hospitals and approximately 15,000 physicians.

“As part of Standard Register Healthcare, we will be in a position to better contribute to institutions’ patient safety initiatives and help healthcare providers achieve greater organizational efficiency,” said Michael Burke, president of Dialog Medical.

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Standard Register Healthcare and Dialog Medical will continue to serve their respective customers as well as go to market with a combined portfolio of products and services. Dialog Medical, which employs 30 people, will continue to operate from its office in Atlanta, reporting to Brad Cates.

### **About Standard Register**

Standard Register (NYSE: SR) is trusted by the world's leading companies to advance their reputations by aligning their communications with corporate standards and priorities. Providing market-specific insights and a compelling portfolio of solutions to address the changing business landscape in commercial, healthcare and industrial markets, Standard Register is the recognized leader in the management and execution of mission-critical communications. More information is available at [www.standardregister.com](http://www.standardregister.com).

### **About Standard Register Healthcare**

Standard Register Healthcare serves more than 3,100 hospitals and 100 of the nation's top integrated delivery networks (IDNs). It helps healthcare providers advance their reputations by accelerating performance, attracting and educating patients, enhancing patient safety, and improving the quality of care with document management and workflow automation solutions for patient identification and documentation, secure prescriptions, training, patient and marketing communications, as well as professional services and print supply chain services. More information is available at [www.standardregister.com/healthcare](http://www.standardregister.com/healthcare).

### **About Dialog Medical**

Dialog Medical is a leading provider of informed consent and patient education systems for physician practices and hospitals. The company's iMedConsent™ application is currently used by more than 15,000 physicians and in over 200 hospitals and physician practices nationwide. For more information on Dialog Medical and its products, visit [www.dialogmedical.com](http://www.dialogmedical.com).

### **Safe Harbor statement**

This report includes forward-looking statements covered by the Private Securities Litigation Reform Act of 1995. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results for fiscal year 2011 and beyond could differ materially from the Company's current expectations. Forward-looking statements are identified by words such as "anticipates," "projects," "expects," "plans," "intends," "believes," "estimates," "targets," and other similar expressions that indicate trends and future events.

Factors that could cause the Company's results to differ materially from those expressed in forward-looking statements include, without limitation, variation in demand and acceptance of the Company's products and services, the frequency, magnitude and timing of paper and other raw-material-price changes, general business and economic conditions beyond the Company's control, timing of the completion and integration of acquisitions, the consequences of competitive factors in the marketplace including the ability to attract and retain customers, results of continuous improvement and other cost-containment strategies, and the Company's success in attracting and retaining key personnel. The Company undertakes no obligation to revise or update forward-looking statements as a result of new information since these

statements may no longer be accurate or timely.

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